



VENUE INFORMATION

Saigon Exhibition & Convention Center (SECC) is the largest and most modern international standard exhibition center in the Southern Vietnam, located in the heart of District 7, Ho Chi Minh City, only 15 minutes from the city center and 30 minutes from Tan Son Nhat International Airport.

Address: 799 Nguyen Van Linh, Tan My Ward, Ho Chi Minh City, Vietnam

RUBBER
AND
tyre
VIETNAM 2027

RubberTech
Vietnam 2027

in conjunction with

The **13th** International Exhibition on **Rubber Industry** and **Tyre Manufacturing** in Vietnam
The International Exhibition on **Rubber Technology**

9-10-11 JUNE
2027

Saigon Exhibition & Convention Center (SECC)
Ho Chi Minh City, VIETNAM



200+

EXHIBITORS & BRANDS



7000+

TRADE VISITORS



15+

COUNTRIES & REGIONS



2000+

B2B MEETINGS



POST SHOW
REPORT



BOOK A STAND

CONTACT INFORMATION

Minh Vi Exhibition and Advertisement Services Co., Ltd. (VEAS)
Room 803, Citilight Tower, 45 Vo Thi Sau Street, Tan Dinh Ward, HCMC, Vietnam.
Tel: (+84) 028 38488561 | Email: info@veas.com.vn



www.rubber-tyre.com.vn

TOP REASONS GLOBAL COMPANIES ARE INVESTING AND EXPANDING IN VIETNAM



STRONG GROWTH IN TYRE & AUTOMOTIVE

Vietnam's tyre market is projected to reach USD 3+ billion by 2030, growing at 5.4% CAGR.



TOP 3 NATURAL RUBBER EXPORTER

Over 1.1 million tons of natural rubber exported annually, serving 150+ countries worldwide.



ATTRACTIVE FDI & GLOBAL PLAYERS PRESENT

Michelin, Bridgestone, Sailun, Kumho, Yokohama and many more are expanding production in Vietnam.



STRATEGIC LOCATION – GATEWAY TO ASEAN

Easy access to 600+ million consumers in ASEAN with competitive cost and trade advantages.

Source: Vietnam Rubber Association (VRA), General Statistics Office of Vietnam (GSO), Vietnam Customs, Association of Natural Rubber Producing Countries (ANRPC).

WHY RUBBER & TYRE VIETNAM?

The Most Effective Platform to Grow Your Business in Vietnam and Beyond



Meet the Right Buyers

Connect with serious buyers, distributors and decision-makers.



Expand Your Market

Reach new partners in Vietnam and the fast-growing ASEAN region.



Showcase Your Innovation

Launch products, build your brand and stay ahead of the competition.



Build Long-term Partnerships

Strengthen relationships and drive sustainable growth.

PRODUCT CATEGORIES

- Natural & Synthetic Rubber
- Tyres & Tubes
- Rubber Raw Materials & Chemicals
- Rubber Processing Machinery
- Molds & Accessories
- Testing & Measurement Equipment
- Recycling & Sustainable Solutions
- Finished Rubber Products

WHO WILL YOU MEET?

- Manufacturers & OEMs
- Importers & Distributors
- Wholesalers & Dealers
- Automotive & Transportation
- Industrial & Construction
- Agriculture & Consumer Goods
- Government & Trade Associations
- R&D and Technical Experts

THOUSANDS OF QUALIFIED BUYERS UNDER ONE ROOF

2026 AT A GLANCE



EXHIBITORS & BRANDS

120



TRADE VISITORS

4,856



COUNTRIES & REGIONS

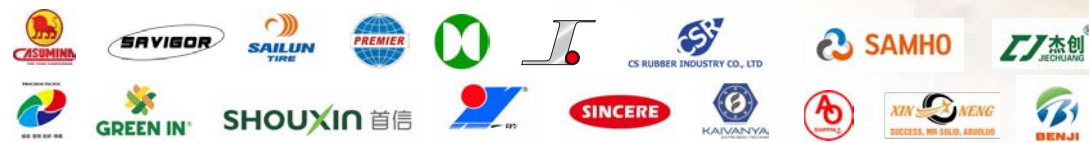
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B2B MEETINGS

2000+

PARTS OF OUR SUCCESS



PLATINUM SPONSOR



Reliance Sibur
Elastomers Private Limited
A partnership of excellence



BOOTH OPTION



SHELL SCHEME (minimum 9 sqm)

- Includes:
- Wall partition of 2,5m height in white aminated panel
 - Fascia with Company name and booth number Carpet
 - 2 Fluorescent tubes 40W
 - 1 Information counter
 - 2 Folding chairs
 - 1 socket 5 Amp/220V
 - 1 Waste basket



PREMIUM BOOTH (minimum 9 sqm)

- Includes:
- 1 Top Banner
 - 2 Folding Chairs
 - 2 White wooden Chairs
 - 1 Round Wood Table
 - 1 Lockable Cabinet
 - 2 Fluorescent Tubes
 - 1 Single phase power socket 5AMP/220V
 - 1 Waste Paper Basket



RAW SPACE (minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts

BOOK A STAND



Opening Ceremony



Hosted Buyer Program & B2B Meetings



Tyres & High-Performance Applications Zone



Natural Rubber Sourcing Showcase



Industry Conference



Technical Rubber, Compounds & Advanced Materials Showcase