TOP REASONS GLOBAL COMPANIES ARE INVESTING AND EXPANDING IN VIETNAM

STRONG GROWTH IN TYRE & AUTOMOTIVE
Vietnom's tyre market is projected to reach **USD 3+ billion by 2030, growing at 5.4% CAGR.**

TOP 3 NATURAL RUBBER EXPORTER
Over 1.1 million tons of natural rubber exported annually, serving **150+** countries worldwide.

ATTRACTIVE FDI & GLOBAL PLAYERS PRESENT
Michelin, Bridgestone, Sailun, Kumho, Yokohama and many more are expanding production in Vietnam.

STRATEGIC LOCATION – GATEWAY TO ASEAN
Easy access to 600+ million consumers in ASEAN with competitive cost and trade advantages.

Source: Vietnam Rubber Association (VRA), General Statistics Office of Vietnam (GSO), Vietnam Customs, Association of Natural Rubber Producing Countries (ANRPC).

WHY RUBBER & TYRE VIETNAM?

The Most Effective Platform to Grow Your Business in Vietnam and Beyond

Meet the Right Buyers
Connect with serious buyers, distributors and decision-makers.

Expand Your Market
Reach new partners in Vietnam and the fast-growing ASEAN region.

Showcase Your Innovation
Launch products, build your brand and stay ahead of the competition.

Build Long-term Partnerships
Strengthen relationships and drive sustainable growth.

PRODUCT CATEGORIES

- Natural & Synthetic Rubber
- Tyres & Tubes
- Rubber Raw Materials & Chemicals
- Rubber Processing Machinery
- Molds & Accessories
- Testing & Measurement Equipment
- Recycling & Sustainable Solutions
- Finished Rubber Products

WHO WILL YOU MEET?

- Manufacturers & OEMs
- Importers & Distributors
- Wholesalers & Dealers
- Automotive & Transportation
- Industrial & Construction
- Agriculture & Consumer Goods
- Government & Trade Associations
- R&D and Technical Experts

THOUSANDS OF QUALIFIED BUYERS UNDER ONE ROOF



2026 AT A GLANCE

EXHIBITORS & BRANDS	TRADE VISITORS	COUNTRIES & REGIONS	B2B MEETINGS
120	4,856	13	2000+

PARTS OF OUR SUCCESS

CASUMINA · SAVIGOR · SAILUN TIRE · PREMIER · CS RUBBER INDUSTRY CO., LTD · SAMHO · JIECHUANG · GREEN IN · SINCERE · KAIVANYA · XIN NENG · BENJI · BST RUBBER CHEMICALS · SUNYZINC

PLATINUM SPONSOR

Reliance Sibur
Elastomers Private Limited
A partnership of excellence



FEATURED PROGRAMS



Opening Ceremony



Hosted Buyer Program & B2B Meetings



Tyres & High-Performance Applications Zone



Natural Rubber Sourcing Showcase



Industry Conference



Technical Rubber, Compounds & Advanced Materials Showcase

BOOTH OPTION



SHELL SCHEME (minimum 9 sqm)

Includes:
- Wall partition of 2,5m height in white aminated panel
- Fascia with Company name and booth number Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chairs
- 1 socket 5 Amp/220V
- 1 Waste basket



PREMIUM BOOTH (minimum 9 sqm)

Includes:
- 1 Top Banner
- 2 Folding Chairs
- 2 White wooden Chairs
- 1 Round Wood Table
- 1 Lockable Cabinet
- 2 Fluorescent Tubes
- 1 Single phase power socket 5AMP/220V
- 1 Waste Paper Basket



RAW SPACE (minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts

BOOK A STAND



VENUE INFORMATION

Saigon Exhibition & Convention Center (SECC) is the largest and most modern international standard exhibition center in the Southern Vietnam, located in the heart of District 7, Ho Chi Minh City, only 15 minutes from the city center and 30 minutes from Tan Son Nhat International Airport.

Address: 799 Nguyen Van Linh, Tan My Ward, Ho Chi Minh City, Vietnam



www.rubber-tyre.com.vn

RUBBER AND TYRE VIETNAM 2027

in conjunction with

RubberTech Vietnam 2027

The **13th** International Exhibition on **Rubber Industry** and **Tyre Manufacturing** in Vietnam
The International Exhibition on **Rubber Technology**

9-10-11 JUNE 2027

Saigon Exhibition & Convention Center (SECC)
Ho Chi Minh City, VIETNAM

200+ EXHIBITORS & BRANDS

7000+ TRADE VISITORS

15+ COUNTRIES & REGIONS

2000+ B2B MEETINGS

POST SHOW REPORT

BOOK A STAND

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